## Annual Report Data for Fiscal Year 2017 - 2018

### About APIA Scholars



Based in Washington, D.C., Asian & Pacific Islander American (APIA) Scholars is the nation's largest nonprofit organization devoted to creating opportunities that provide access to higher education and resources that cultivate the academic, personal and professional success of Asian and Pacific Islander Americans (APIAs). These efforts include various development programs, college preparation workshops, and scholarship awards. Since 2003, APIA Scholars has distributed over \$150 million in scholarships to deserving APIA students. APIA Scholars manages three scholarship programs: the APIA Scholars General Scholarship, the APIA Scholars Asian American and Native American Pacific Islander – Serving Institutions (AANAPISI) Scholarship, and the Gates Millennium Scholars/Asian Pacific Islander Americans funded by the Bill & Melinda Gates Foundation.

For more information about APIA Scholars, please visit us at www.apiascholars.org.



### PROGRAMS

### Jump Start College Tour

The Jump Start College Tour was developed in partnership with Wells Fargo to provide college planning, leadership training, financial education and professional development tools and resources to students and their families. Hosted four times each year at Asian American and Native American Pacific Islander Serving Institutions (AANAPISIs), this day-long program provides underserved APIA communities with important information to increase access to higher education.

- Mission College March 4, 2017
- Portland Community College April 29, 2017
- University of Maryland College Park October 21, 2017
- Georgia State University November 18, 2017
- University of California, Irvine February 10, 2018
- University of Minneapolis, Twin Cities April 21, 2018

### Summit: ELEVATE

September 29-30, 2017 | Washington D.C.

Inaugural Summit: ELEVATE, a two-day event to *Empower Leader Engagement, Vision, and Advancement through Education.* The event builds on our Higher Education Summit, founded in 2010, with a renewed focus on student pathways through and beyond college.

- Summit Workshop: For Campuses Friday, September 29<sup>th</sup>, morning
- Summit Convening: For Leaders and Professionals Friday, September 29<sup>th</sup>, afternoon
- Summit Gala: For Supports Friday, September 29<sup>th</sup>, evening
- Summit Leadership Academy: For Students Saturday, September 30<sup>th</sup> all day
  - Sessions on personal branding, resume-writing, financial literacy, and salary negotiations.
    Learn more about pursuing graduate school, working in the advocacy and nonprofit worlds, and exploring your identity.

## Summit: ELEVATE AANAPISI Workshops

September 29-30, 2017 | Washington, DC

APIA Scholars hosted over 70 researchers, community-based organizations, institutions of higher education, and other public stakeholders dedicated to increasing access to and pathways through college for underrepresented Asian American and Pacific Islander students. The first day featured a facilitated space for Asian American and Native American Pacific Islander-Serving Institutions (AANAPISI) administrators and staff to identify and prioritize key challenges in the areas of research, advocacy, and awareness. The following day, AANAPISI administrators and staff connected with community-based organizations and other public stakeholders and developed a set of strategic recommendations to meet the needs identified in the previous day.

AANAPISI workshop attendees shared a vision of maximizing the potential of APIA students by increasing college degree or professional certificate attainment, encouraging public service, and supporting career advancement through increases in research, role models, and leadership opportunities for students.

# SMART | Scholar Mentoring Access to Resources and Training — College to Career Transition Program

SMART is a virtual mentorship program that enable Scholars and Alumni to access support tailored to their needs, from freshmen navigating a new campus to alumni making the transition to their career. This cycle focused on resume writing. The program consists of two main components:

- 1. A series of webinars taught Scholars how to engage with their reviewer through Graduway, how to create an effective resume, and how to cultivate mentoring relationships.
- 2. A resume review and coaching session conducted by APIA Scholars volunteers

### Scholar Networking Social

February 28, 2018 | Washington D.C.

APIA Scholars & GMS Scholars and Alumni, in the DC, Maryland, Virginia area, were invited to network with APIA Scholars staff. Free professional headshots were offered to Scholars and Alumni.

• Registered Scholars and Alumni: 18

## 2018 Higher Education Summit

June 20-21, 2018 | Ronald Reagan Building & International Trade Center, Washington D.C.

The Higher Education Summit invited Scholars to attend a series of workshops, presentations, panels, and concurrent sessions. Covered topics included acceleration of student success, mobilization of communities and resources, and advancement of institutional capacity contribute to broad scale meaningful change for APIA students.

To help address these topics, APIA Scholars launched a strategic initiative to strengthen institutional capacity for AANAPISIs. This initiative, announced at the 2017 APIA Scholars Summit, set the foundation for a model of strategic collaboration and agenda setting in the three areas of policy, advocacy, and public awareness to increase success for APIA students. Strategic collaboration among key stakeholders at the local, state, and national level is critical to addressing the holistic range of barriers that students often face. The 2018 Higher Education Summit provided a forum to help engage researchers, policymakers, community leaders, corporate partners, and educators to develop and implement meaningful change in their local communities.

During this event, participants had the opportunity to choose from a variety of sessions that highlighted evidence-based, scalable models for APIA success. In addition, pre-conference AANAPISI Workshops further refined the agenda established in the 2017 Summit.

### **myAPIAnetwork**

This interactive resource digitally connects APIA Scholars and Alumni with professional, regional, and national support systems to guide rising professionals into successful careers. Through this network, APIA Scholars and our generous volunteer community share industry-specific insight through one-on-one E-mentorship, special regional and national events, and workface opportunities with our growing network of Scholars and Alumni.

Statistics pulled from June 6, 2018:

- Total page views: 6,256
- Active users: 192
  - o 19% Alumni
  - o 35% Students
  - o 46% Other
- Industry:
  - o 33% nonprofit organizations
  - o 20% Education
  - o 47%Other
- Network size: 1,988

### **AANAPISI** Recognition Receptions

- City College of San Francisco: 2016-2017 AANAPISI cohort; date of reception: May 10, 2017
- San Jose State University: 2016-2017 AANAPISI cohort; date of reception: May 11, 2017

### Gates Millennium Scholars (GMS)

Accomplishments

- APIA Scholars successfully disbursed \$13,915,796.19 during the 2017-2018 academic year.
- Asian Pacific five-year and six-year graduation rates were 87.8% and 92.6%, respectively. For Scholars that take more than six-years to graduate, the rate was 95.7% (as of 03/2018).

- Asian Pacific Scholar Retention Rate for Year One to Year Two was 97.5% and Year Two to Year Three was 95.7%. Overall Retention rate for Year One to Three was 95.6% (as of 11/2017).
- At the close of the Full-Time Enrollment process APIA Scholars had an average GPA of 3.45 (increased from 3.39 in FY16-17).
- APIA Scholars successfully awarded 732 Scholars during the 2017-2018 academic year.
- APIA Scholars successfully processed over 900 Graduate Program Inquiry Forms by over 200 Scholars.
- APIA Scholars increased the number of Active status Scholars by 3% and Deferment status Scholars by 7% percentage points for the 2017-2018 academic year (from the previous year).

Scholar Satisfaction

- Met 85% Scholar satisfaction with staff responsiveness and accessibility.
- Successfully began award disbursement in early July as specified in the GMS Administrative calendar.
- APIA Scholars successfully awarded 732 Scholars during the 2017-2018 academic year.

### THANK YOU TO OUR CORPORATE FUNDERS

#### \$500,000 and above

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