A CAUSE FOR CELEBRATION
20 years of scholarships, partnerships, programs, alliances, and research.
Twenty years is an incredible milestone.
In that time APIA Scholars has...

- **8,000+** Awarded scholarships
- **50** In all 50 States & US Territories
- **19** Published research reports
- **33** Collaborated with AANAPISIs
THE LANDSCAPE OF HIGHER EDUCATION FOR AANHPIS
Our community is the fastest growing racial group in the US and our students are navigating a rapidly changing world.
Asian Americans have the highest unmet financial need of low-income college students.
81% of Asian Americans reported rising violence against them during the pandemic.

Only 18% of NHPIs have a college degree.

Asian Americans are the least likely to receive mental health services.
AAPI organizations receive less than .2% of philanthropic giving from foundations.

AAPI organizations receive less than 1% of corporate giving.

<1% of governmental elected leaders are AANHPI.
For AANHPI students who are already... OVERLOOKED AND UNDERRESOURCED
It is more critical than ever that AANHPI students across the nation are educated, elevated, and empowered.
Now more than ever ...

WE NEED

APIA SCHOLARS!
ABOUT OUR SCHOLARS
1st Generation College Students: 75%
2/3 live at or below the poverty line
Persistence Rate

91%
HELP US
CELEBRATE
Ensure we have 20 more!
Hosted at the Japanese American National Museum
The museum houses a permanent exhibit that examines the WWII Internment experience, current shows about racism, and a public space for the AANHPI arts.
The courtyard, event space, and an auditorium will be available to us. The museum will be open so our guests may experience the exhibits and honor our collective culture and history.
SPONSORSHIP OPPORTUNITIES
EMERALD TIER

$200,000
<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 tickets</td>
<td>20 tickets to our 20th Emerald Anniversary event</td>
</tr>
<tr>
<td>2 Page Ad</td>
<td>Dedicated spread in event program</td>
</tr>
<tr>
<td>Event Signage</td>
<td>Premiere placement of name/logo</td>
</tr>
<tr>
<td>Event Video</td>
<td>Feature as sponsor with dedicated slate</td>
</tr>
<tr>
<td>Cocktail Hour</td>
<td>Invitation to VIP gathering</td>
</tr>
<tr>
<td>Branding+</td>
<td>Opportunity for brand activation/gifting</td>
</tr>
<tr>
<td>Guest Gifts</td>
<td>Co-Branded Commemorative Gifts</td>
</tr>
<tr>
<td>A La Carte</td>
<td>Complimentary a la carte sponsorship</td>
</tr>
<tr>
<td></td>
<td>SAPPHIRE TIER $100,000</td>
</tr>
<tr>
<td>----------------------</td>
<td>------------------------</td>
</tr>
<tr>
<td>Tickets to Attend</td>
<td>10</td>
</tr>
<tr>
<td>Program Book Ad</td>
<td>Full Page</td>
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<tr>
<td>Company Logo on Signage</td>
<td>Premiere Placement</td>
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<tr>
<td>Social Media Feature</td>
<td>✓</td>
</tr>
<tr>
<td>VIP Cocktail Hour</td>
<td>✓</td>
</tr>
<tr>
<td>Event Video Feature</td>
<td></td>
</tr>
<tr>
<td>Brand Activation Opportunity</td>
<td></td>
</tr>
</tbody>
</table>
A la carte opportunities

VIP Reception
$50,000
Recognition as the main sponsor of the VIP Cocktail Hour

Scholar of the Year
$25,000
Recognition as the sponsor of the Scholar of the Year Award

Photo Booth
$10,000
Recognition and branding on or around the photo booth

SOLD
We hope you will join us to celebrate our achievements and invest in the critical work ahead. To discuss sponsorship opportunities, please contact Stacy Lewis at slewis@apiascholars.org.