



ANNIVERSARY

2003 – 2023



A CAUSE FOR

CELEBRATION





**20** years of  
scholarships,  
partnerships,  
programs,  
alliances,  
and research

**Twenty years** is an incredible milestone.

In that time APIA Scholars has...



**8,000+**

Awarded 8,000+  
scholarships



**50**

In all 50 States & US  
Territories



**19**

Published 19 research  
reports



**33**

Collaborated with 33  
AANAPISIs

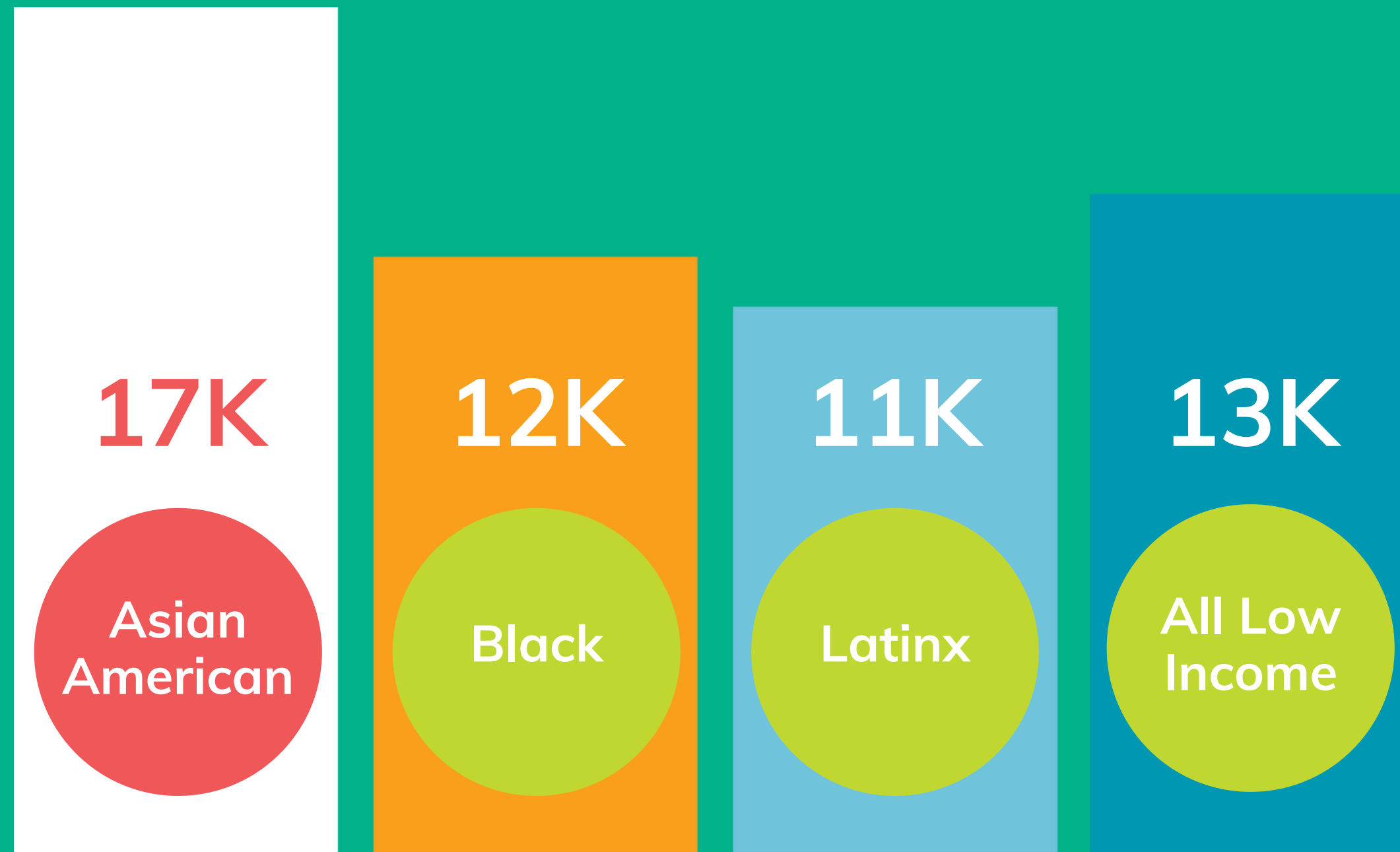
THE LANDSCAPE  
OF HIGHER EDUCATION FOR

AANHPI



Our community is the **fastest growing racial group in the US** and our students are navigating a rapidly changing world.

# Asian Americans have the highest **unmet financial need** of low-income college students



Public 4-year  
universities

81%



81% of Asian Americans reported **rising violence** against them during the pandemic

18%



Only 18% of NHPs have a **college degree**



Asian Americans are the least likely to receive **mental health services**



<.2%



AAPI organizations receive **less than .2%**  
**of philanthropic giving** from foundations

<1%



AAPI organizations receive **less than**  
**1% of corporate giving**

<1%



<1% of **governmental** elected leaders  
are AANHPI

**For AANHPI students who are already...**

**OVERLOOKED AND  
UNDERRESOURCED**

It is more critical than ever that  
AANHPI students across the nation are ...

**educated, elevated,  
and empowered**

Now more than ever ...

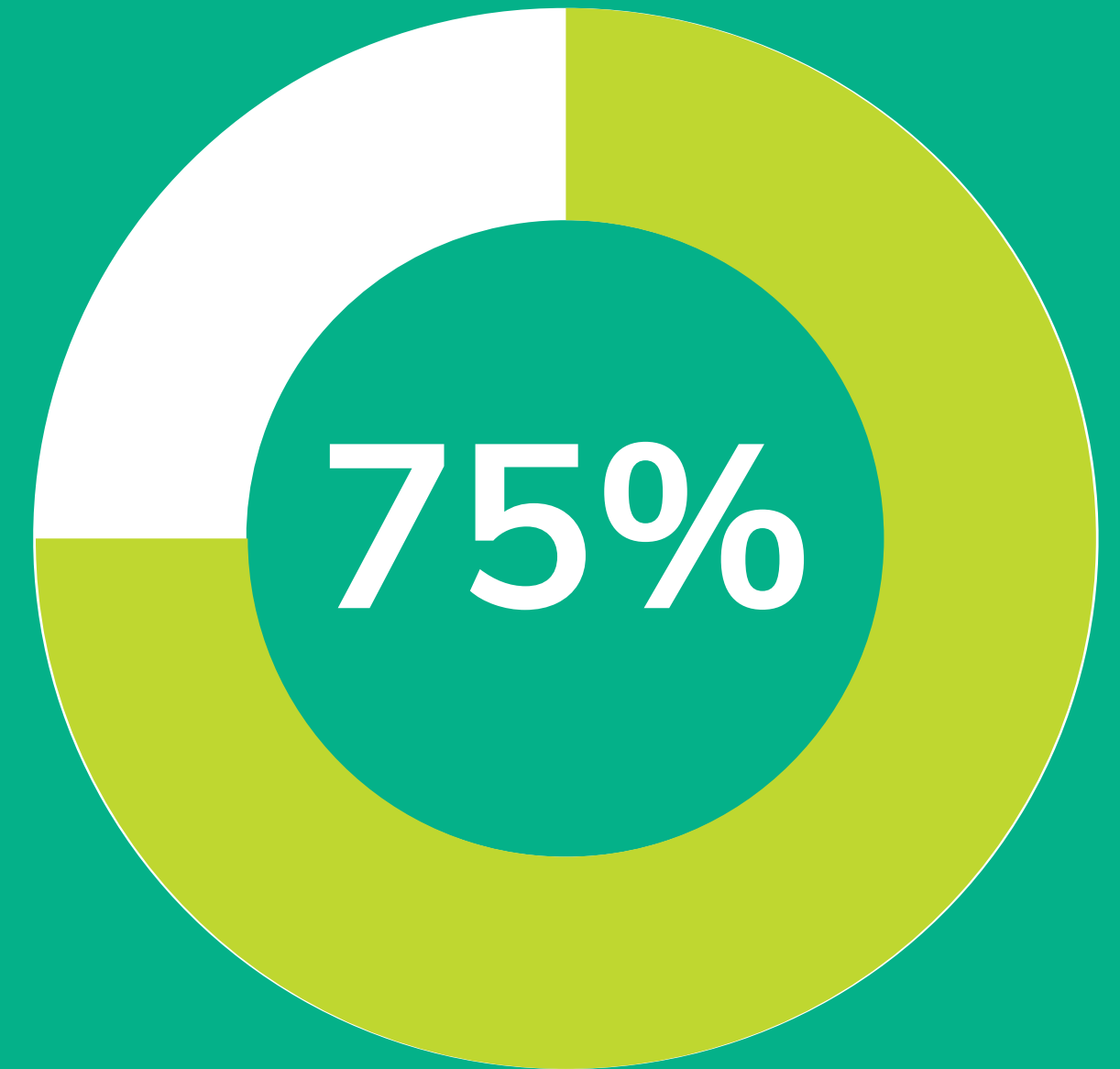
**WE NEED**

**APIA SCHOLARS!**



**ABOUT**

OUR SCHOLARS

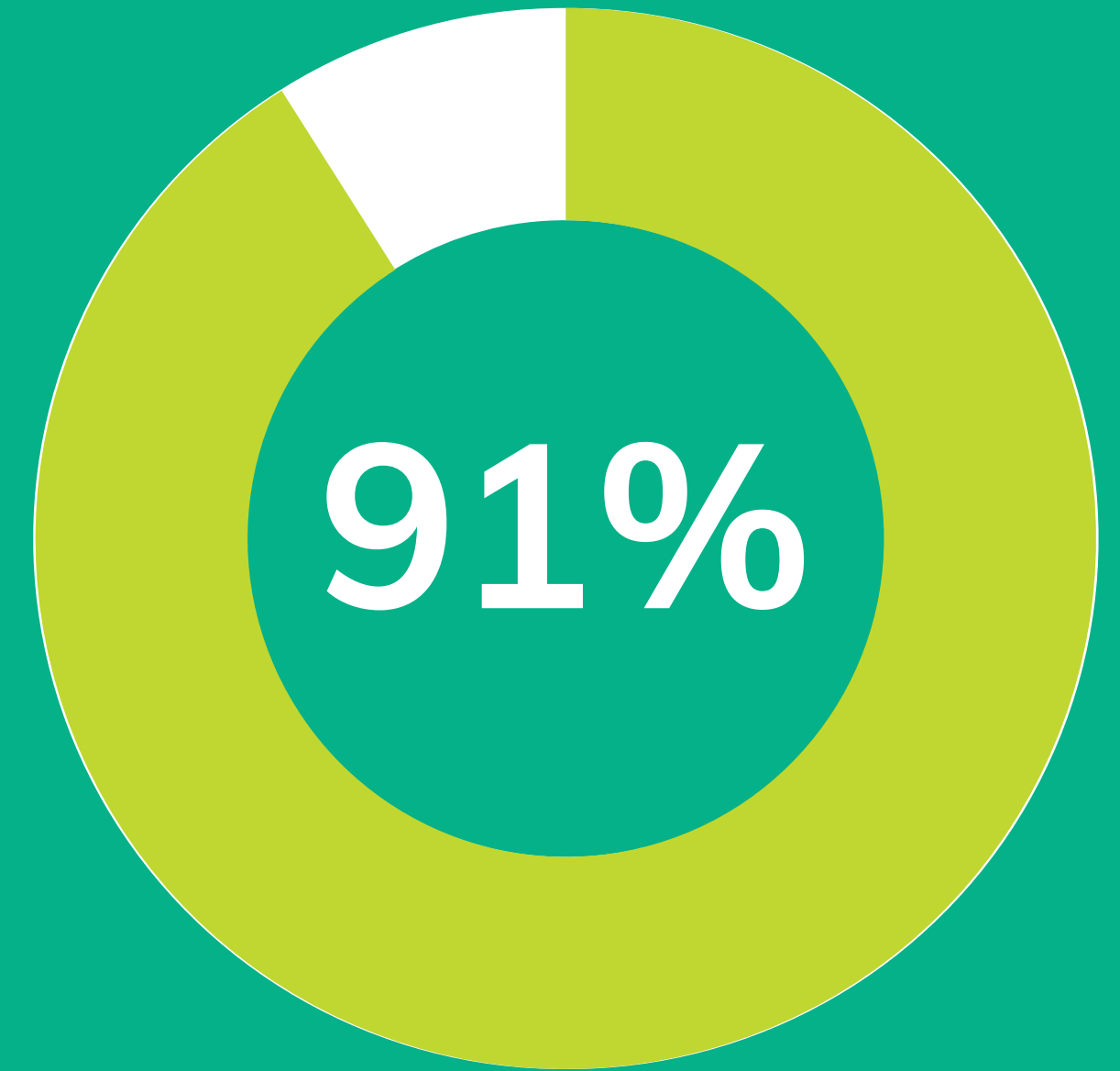


**1st Generation  
College Students**



**2/3 live at or below  
the poverty line**





Persistence Rate



HELP US

CELEBRATE





Ensure we  
have 20 more!

20 years!

Los Angeles  
California

May  
22  
2024

Los Angeles  
California

Hosted at the  
Japanese American  
National Museum



**The museum houses a permanent exhibit that examines the WWII Internment experience, current shows about racism, and a public space for the AANHPI arts.**

The courtyard, event space, and an auditorium will be available to us. The museum will be open so our guests may experience the exhibits and honor our collective culture and history.



SPONSORSHIP

OPPORTUNITIES







EMERALD TIER

\$200,000





## 20 tickets

to our 20th Emerald  
Anniversary event



## 2 Page Ad

Dedicated spread  
in event program



## Event Signage

Premiere placement of  
name/logo



## Event Video

Feature as sponsor with  
dedicated slate



## Cocktail Hour

Invitation to  
VIP gathering



## Branding+

Opportunity for brand  
activation/gifting



## Guest Gifts

Co-Branded  
Commemorative Gifts



## A La Carte

Complimentary a la  
carte sponsorship

	SAPPHIRE TIER \$100,000	AQUAMARINE TIER \$50,000	OPAL TIER \$25,000	JADE TIER \$10,000
Tickets to Attend	10	8	6	4
Program Book Ad	Full Page	Full Page	Half Page	Quarter Page
Company Logo on Signage	Premiere Placement	✓	✓	✓
Social Media Feature	✓	✓	✓	
VIP Cocktail Hour	✓	✓		
Event Video Feature	End Credits Feature			
Brand Activation Opportunity	✓			

# A la carte opportunities



**VIP Reception**

**\$50,000**

Recognition as the main sponsor of the VIP Cocktail Hour



**Scholar of the Year**

**\$25,000**

Recognition as the sponsor of the Scholar of the Year Award



**SOLD**

**Photo Booth**

**\$10,000**

Recognition and branding on or around the photo booth

We hope you will join us to celebrate our achievements and invest in the critical work ahead. To discuss sponsorship opportunities, please contact **Stacy Lewis** at [slewis@apiascholars.org](mailto:slewis@apiascholars.org).



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